

## Esther Scott

Resume analysis: Aug 7, 2024 at 6:24 PM

Quality 6.4 Readability 5.3 Grammar 6.8 Content 5.8

6.1  
Score

Resume needs improvements

The resume shows strong qualifications and varied experience in the travel industry, but it is cluttered and difficult to read. Esther will have difficulty finding a job using this resume in its current format.

Download PDF Analysis

3 words

type

Experienced, Organized, Detailed Full

## Overall Feedback

AI Feedback and Recommendations for Your Resume

Quality 6.4



## Coach Feedback

Esther, to create a more professional and compelling resume, let's start by refining the format and adding structure. Your contact header should be streamlined; name, address, phone number, and email should be well-organized at the top, eliminating redundant or less relevant information like "Links" and "Driving License". Furthermore, improve consistency in your section headings, such as "Employment History" and "Education" to ensure clarity. Add bullet points under each heading to ensure all content is easy to scan.

Next, focus on quantifying your achievements more effectively within your Employment History. Highlight key contributions and metrics that demonstrate your value, such as "Increased customer satisfaction scores by 10% through improved travel recommendations". Enhance the specificity around your roles by replacing vague tasks with action words and larger impacts. It is also important to maintain a past tense for all completed roles (e.g., "Provided advice" rather than "Provide advice").

Lastly, enrich your Skills and Profile sections to align better with the roles you are targeting. In the skills section, ensure you include both soft skills (e.g., excellent customer service, attention to detail) and technical skills (e.g., Sabre GDS, CRM systems). In your Profile, emphasize your unique value proposition, such as your multilingual abilities and dedication to sustainable travel. Ensure the hobbies section is relevant or remove it if it doesn't add value. Concluding your resume with a clear and polished Professional Summary ensures that recruiters have a clear snapshot of your expertise and career goals.

## Actionable Improvements

AI Driven Enhancements for Your Resume

Readability 5.3

- Format Consistency**: Ensure that all text formatting is consistent throughout the resume, including font size, style, and spacing. This includes standardizing section headers and dates (e.g., using bold for headers and regular text for details).
- Contact Information Ordering**: Rearrange contact information to a more conventional order (e.g., name, phone, email, address).
- Remove Unnecessary Details**: Eliminate extraneous information such as "DRIVING LICENSE" or "PLACE OF BIRTH" unless specifically required for the job.
- Professional Email Address**: Make sure to use a professional email address. The current placeholder email (email@email.com) should be updated to a real, professional email.
- Bullet Point Consistency**: Use consistent punctuation and capitalization for bullet points. For example, some bullet points end with periods while others do not.
- Qualifications and Certifications Section**: Create a separate section for your qualifications and certifications to highlight them more effectively.
- Clarify Education Dates**: Correct the education dates as they appear inconsistent. An Associate Degree typically doesn't take one month to complete (e.g., Columbia University: F E B R U A R Y 2 0 2 1 — F E B R U A R Y 2 0 2 2).
- Professional Summary Enhancement**: Expand the profile summary to include key achievements and specific skills relevant to the job you are applying for.
- Quantify Achievements**: In your Employment History and Accomplishments sections, ensure all data and achievements are supported with specific numbers or outcomes to enhance impact.
- Hobbies Section Revision**: Either eliminate or better tailor the Hobbies section to reflect interests that support the role (e.g., extensive travel-related reading, travel blog writing).
- Checking Language Accuracy**: Ensure that there are no grammatical errors or spelling mistakes. For example, "encased emergencies" should likely be "in case of emergencies."

A revised professional header might look like this:

...

Esther Scott  
Travel Agent

## Contact Information:

1515 Pacific Ave  
Los Angeles, CA 90291  
United States  
Phone: 386-868-3442  
Email: esther.scott@example.com  
LinkedIn: linkedin.com/in/estherscott

## Profile:

Customer service-oriented Travel Agent with over five years of experience in the Travel and Tourism industries. Expertise in strategic partnership development, event planning, and travel coordination. Demonstrated proficiency in organization, time management, and communication skills.

## Skills:

- Domestic & International Travel Expertise
- Strategic Budgeting & Accounting
- Logistical Planning & Itineraries
- Reservations & Travel Consulting
- Languages: Russian, French

## Professional Experience:

## Travel Agent

Amazon Travel, New York  
January 2020 — February 2022

- Organized and managed travel arrangements for tours focusing on the African continent, emphasizing sustainable accommodations and destination weddings.
- Advised tourists on destinations and packages, improving customer satisfaction.
- Conducted site visits to hotels and restaurants to ensure accuracy and reliability of recommendations.
- Managed bookings, invoicing, and ticketing, ensuring seamless travel experiences.

## Travel Agent

PenTravel, Nashville  
January 2018 — November 2020

- Coordinated with local Tourist Guides to create tailored itineraries.
- Handled post-sale documentation, inventory management, rail booking, and shipping.
- Responded to client queries and provided website improvement suggestions.

## Education:

Associate of Arts Degree in Hospitality  
Columbia University, New York  
Expected: February 2022

Travel and Tourism Management (Certificate Program)  
Chaplin School of Hospitality & Tourism Management, Buffalo  
January 2014 — August 2018

## Accomplishments:

- Awarded Travel Agent of the Year for achieving a 98% satisfaction rate.
- Successfully organized and managed over 340 reservations, overseeing ticket distribution and customer relations.
- Efficiently processed more than 12,500 guests monthly, generating substantial annual income.

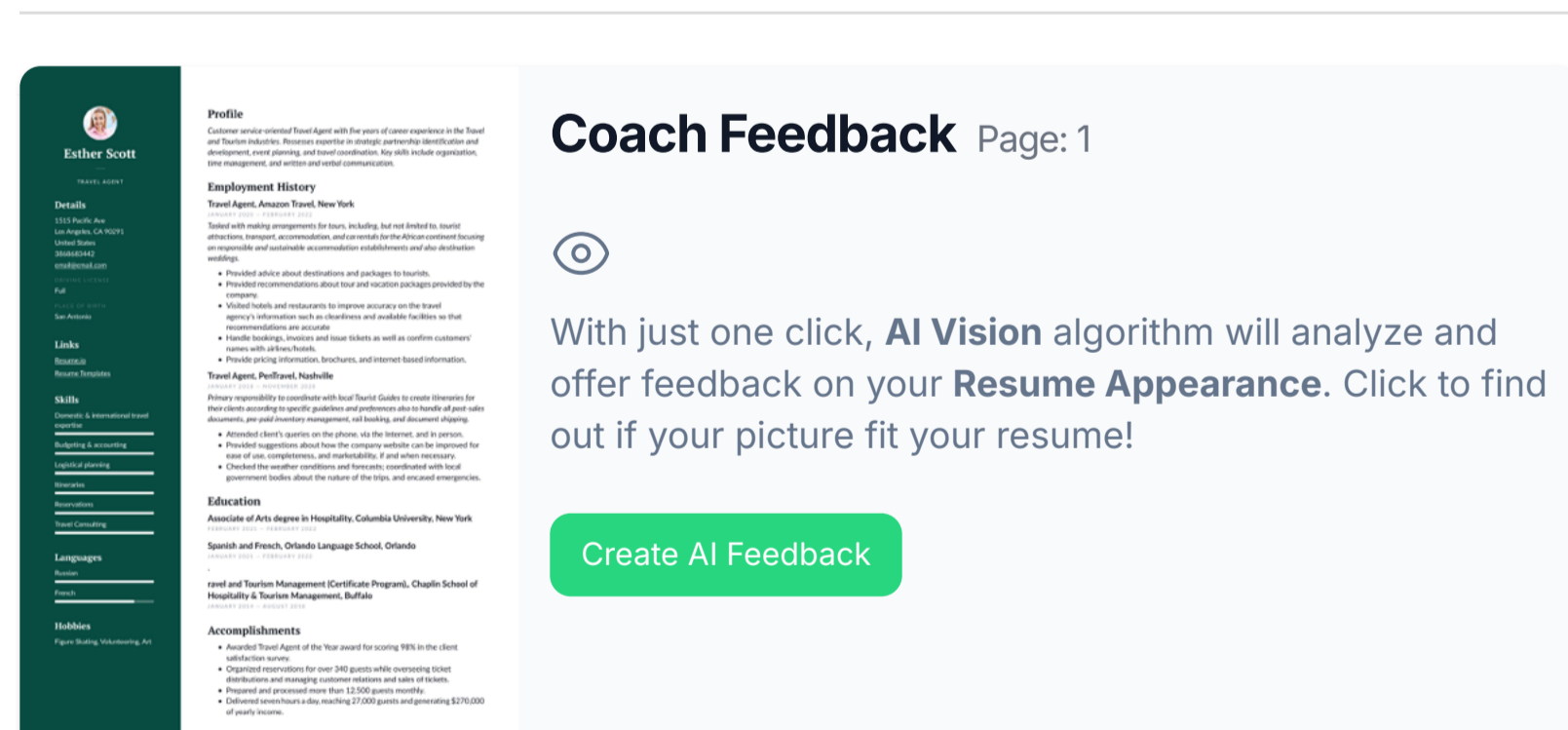
## Hobbies:

- Figure Skating
- Volunteering
- Art

...

## Visual analysis

Improve visual design and structure of your resume



## Text corrections

Improve grammar and clarity of your resume

More Recommendations Grammar 5.3

## Original

## Corrected

Handle bookings, invoices and issue tickets as well as confirm customers' names with airlines/hotels.

→ **Managed bookings, invoices, and ticketing; confirmed customers' details with airlines and hotels.**

Checked the weather conditions and forecasts; coordinated with local government bodies about the nature of the trips, and encased emergencies.

→ **Checked weather conditions and forecasts; coordinated with local government bodies about trip nature and handled emergencies.**

Visited hotels and restaurants to improve accuracy on the travel agency's information such as cleanliness and available facilities so that recommendations are accurate.

→ **Visited hotels and restaurants to assess their cleanliness and facilities to ensure accurate recommendations.**

Delivered seven hours a day, reaching 27,000 guests and generating \$270,000 of yearly income.

→ **Delivered seven-hour daily shifts, serving 27,000 guests and generating \$270,000 in yearly income.**

Tasked with making arrangements for tours, including, but not limited to, tourist attractions, transport, accommodation, and car rentals for the African continent focusing on responsible and sustainable accommodation establishments and also destination weddings.

→ **Coordinate travel arrangements for tours, including tourist attractions, transport, accommodation, and car rentals, with a focus on responsible and sustainable establishments and destination weddings.**

1 2

## Content creator

Create handy summaries based on your Resume

Content 5.8

## Resume Summary

Key Accomplishments

Employment Summary

Academic Summary

LinkedIn Profile Summary

Create Content

Resume summary is a concise and targeted paragraph summarizing a candidate's skills, experience, and qualifications

Let the AI writer **Create** amazing **Resume Summary** with a single click!

## Cover letters

Cover letters using this Resume

List of All Cover Letters

New Cover Letter

Mojito →

Active

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